

时尚
新娘

COSMOBRIDE

Bride

2014 品牌全案
MEDIA KIT

世界最顶级
中国最受欢迎

婚尚生活全媒体品牌



一本杂志的力量 实现一个时代的新婚时尚梦想

CHINESE LEADING BRAND OF BRIDAL
BEST CHOICE FOR NEWLYWEDS

给你人生中最美的一天，
和幸福的很多天

《时尚新娘》

讲述婚姻中最令人感动的关系
帮你实现你想要的美好
具有恒久生命力的感动

To tell about the most touching stories from marital relationships
To help you realize your most beautiful dreams
To bring you the most moving moments of eternity

中国婚尚媒体品牌NO.1

CHINA'S TOP BRAND OF BRIDAL MEDIA

中国新娘新婚必读

BEST CHOICE FOR NEWLYWEDS

《时尚新娘》，是新娘最华美的幸福时尚计划书，以浪漫轻松的方式，鼓励并帮助中国女性完成新婚的美丽形象塑造与魅力生活打造。中国目前唯一一本定位高端，引领时尚、传递国际最新潮流的婚尚生活杂志，拥有国际版权强大支持。

Defined as the exclusive trendy wedding magazine, COSMO Bride is targeting at high-end positioning and conveying the global fashion elements, supported by international Cosmo Bride copyright.





最优雅美丽的婚尚圣经
最闪耀国际国内全明星阵容
最创意贴心的婚礼方案
最幸福智慧的新婚生活指南

我们为她的婚姻能带来什么?
WHAT CAN WE BRING
TO THEIR MARRIAGE?

一天的美好
The Most Beautiful Day

长久的珍爱
True Love For Eternity

一世的感动
Affection For Life

引领中国新婚风尚,《时尚新娘》不仅是一本
最高级婚尚生活杂志,
更是开启中国女性美好新生活的完美必备读本。
《时尚新娘》,是新娘最华美的幸福时尚计划书,以浪漫轻松的方式,
鼓励并帮助中国女性完成新婚的美丽形象塑造与魅力生活打造。

Flagship Brand Of Bridal Periodicals
COSMO Bride is not only a fashion magazine for bridals,
but also a tour guide of exquisite and happy life for Chinese women.

全球婚尚潮流的缔造者 行业发布的权威机构 知名企业形象推广的最高级平台

TRENDSETTER OF GLOBAL WEDDING
AUTHORITY OF INDUSTRY ANNOUNCEMENT
THE MOST HIGH-END PLATFORM FOR
CELEBRATED ENTERPRISES



《时尚新娘》引领中国新婚风尚。
她是一本最高级婚尚生活杂志，
她是一本最专业的婚礼宝典和新婚教科书，
她是开启中国女性美好新生活的完美必备读本，
她更是你和最亲密的朋友分享幸福感受的社交平台。

COSMO Bride CHINA.Trendsetter of Chinese wedding
The most high-end wedding & lifestyle magazine
The most professional wedding handbook and newlyweds textbook
The best choice for Chinese women to open a new chapter in their life
Social platform for you to share your feelings of happiness with your best friends



精致唯美, 专业专注
抢先独家, 敏锐深度
趣味性与实用性并重



极致的美丽
永恒的魅力
DREAM BRIDAL GOWN

我们帮助新人塑造一生中最美的自己
WE HELP NEWLYWEDS TO BE
THE MOST BEAUTIFUL SELF IN HER/HIS LIFE

梦一般
美的
婚礼服

婚礼时装礼仪文化教科书, 讲述婚礼服文化和潮流, 介绍全球最优秀婚礼服设计名师, 呈现顶级精美视觉和美装搭配指导, 塑造优雅、自然、性感的顶级婚尚盛装形象。
We are committed to create the most beautiful memory of lifetime for brides since her childhood and assist the new couples to complete a dreamlike day in their memory forever.
Top Bridal Beauty Combined with Practical, Luxury Vision and Detailed Analysis.

婚尚报告 White Wave

专业生动的婚礼时装教科书, 讲述婚礼服文化, 最新国际婚礼服纸上秀场, 推荐最新潮流单品和当红名师作品。

婚纱教材 Glamour Class

婚礼时装教科书, 专业人士为新人挑选最适合婚纱及搭配方案。

名师制造 The Designer We Love

国际国内顶级婚礼服设计师独家深度专访, 为你打开一个全新的婚纱世界。

以礼服人 Modern Show

精选当季最美礼服与珠宝配饰, 由明星演绎, 提供符合新娘不同日常场合、纪念日或婚礼当天伴娘搭配指导, 打造都市婚礼季最摩登有型的礼装形象。

盛装梦想 Dream Story

顶级视觉飨宴, 非凡的婚礼故事。

新娘梦工厂 Bridal Dream Factory

幸运新娘真人秀, 专家支招, 由专业团队打造最美的真实新娘。

定制指南 Made for You

新人的梦想之选和实用订制黄页, 帮助读者寻找到最美性价比的婚礼服。



婚尚报告 White Wave 婚纱教材 Glamour Class 名师制造 The Designer We Love 以礼服人 Modern Show 定制指南 Made for You

我们陪伴新人留下一生中最珍贵的纪念
WE ACCOMPANY THE NEWLYWEDS
TO MAINTAIN THE MOST
PRECIOUS MEMORY IN LIFE

最珍贵
珍爱的
珠宝

婚尚珠宝的收藏宝典，讲述婚礼珠宝文化，介绍中外珠宝名师，
讲述历史上最值得铭记的珠宝爱情传奇，让读者拥有最值得拥有的新婚及纪念日珠宝。
We are a repository of wedding jewelry, tell about wedding jewelry culture,
celebrated jewelry artisans world wide and memorable jewelry-love legends.
We help readers pick their best wedding and anniversary jewelries.

闪耀信物 Glittering Memory

头盘珠宝视觉创意大片，以最有爱的方式、最美的视觉，呈现珠宝的美感与情感。

珍爱传奇 Jewelry Legend

珍贵的珠宝艺术品，传奇的爱恋人生，在这里你能读到珠宝闪耀的光芒中最动人的爱情故事。

珠宝梦想 Dream Story

唯美极致视觉大片，梦幻展现高级珠宝的精致与奢华，带领读者体验珠宝设计最精致唯美的设计与美感。

名师制造 The Designer We Love

介绍享誉国际国内的珠宝品牌和设计大师，为读者推荐最有才华、最有创意的珠宝设计珍品。

珍宝箱 Marry Me

搜罗全球各大珠宝品牌最经典或最新的定情珠宝、对表，帮助新人选对属于自己的那一款。



珠宝梦想 Dream Story

珍宝箱 Marry Me

终极梦想 Ultimate Dream

珍爱传奇 Jewelry Legend

珍爱传奇 Jewelry Legend

定情珠宝
世纪珍爱
THE MOST PRECIOUS
JEWELRY OF LOVE





幸福照耀
魅力妆发
YOUNG & BEAUTIFUL
FOREVER

我们帮助新人塑造一生中最美的自己 WE HELP NEWLYWEDS TO BE THE MOST BEAUTIFUL SELF IN LIFE

美妆
美体
美丽

从最美护肤发型妆容到婚前美肤计划, 我们提供最前沿美容趋势和话题, 给新人最独特专业的指导, 为婚礼上的主角打造最有光彩和吸引力的魅力形象。
From skin care, hair style to makeup, we provide the latest information about beauty trends and topics, the most unique and professional guidance for newlyweds, to build the most glamorous and charming image for the wedding principals.

新妆色 Bridal Look

新娘妆容创意大片, 结合最In彩妆妆容和彩妆流行趋势推荐。实用性彩妆, 为新婚读者提供完整流行彩妆生活化的实现方案。

婚前急救站 Beauty Aid

让新娘在婚礼前, 快速解决肌肤的问题。急救、实用、趣味、专业。结合最前沿美容趋势和话题, 掀起全新护肤潮流, 开启全新护肤观念, 给予新娘肌肤护理最独特且专业的指导。

丝密话题 Great Hair Style

婚礼发型造型技巧指南, 由业内当红发型师及名模出境, 每期推荐多款婚礼发型, 并提供详细的造型步骤解析以及护发常识。

心肌美妆 Beauty Secret

以轻松、好玩、便捷的方式解读美妆、美体潮流资讯, 分享实用信息。



新妆色Bridal Look

婚前急救站Beauty Aid

丝密话题Great Hair Style

心肌美妆Beauty Secret

我们是最专业的新人顾问

WE ARE THE MOST PROFESSIONAL
CONSULTANT TEAM FOR THE NEWLYWEDS

人物
情感
形象

塑造新时代最有魅力的男士形象，以这个时代最值得关注、最值得喜爱的男人为代表，
与你分享男人的情感世界与婚姻看法。

以专业态度，帮助新人打造最精致优雅的男士礼装造型。

To create the most charismatic male presentation in the new age, represented by the most sought
after and most beloved man, to share men's emotional world and view on marriage with you. To
create the most sophisticated and elegant male court dress style with professional attitude.

为他倾心 Mr. Right

专访气质不凡、个性鲜明、事业有成、具有一定社会影响力的杰出男性，探访他们的生活
态度与独到情感感悟，透视成功男人成功背后的故事和情感世界。

婚堂有型男 The Man We Fall For

明星名模出镜，专家搭配解惑，帮助男士塑造最有魅力的礼装形象。

他精品 His Wish

男士礼装潮流播报，最新的看点，最亮的精品。

更爱他 The Man We Love

为新郎定制的婚前美肤计划，每月一个新话题，包含护肤发型妆容等让新郎外表更加出众的所有美容元素。



为他倾心 Mr. Right

婚堂有型男 The Man We Fall For

他精品 His Wish

更爱他 The Man We Love



完美新郎

FEATURE
&
AFFECTION
&
IMAGE



最创意的婚礼
最完美的幸福

我们带给新人梦一般美好的一天
WE CREATE THE MOST FANTASTICAL
DAY FOR THE NEWLYWEDS

场地
婚宴

花艺
影像
节目

国际领先的看点,全面的新婚知识。我们邀请全球最权威的婚礼策划师、婚礼摄影师、宴会设计师,为读者担任专业婚礼顾问,创造最时尚、最独特的亮点婚礼,并提供实用贴心的指导。独家播报明星婚礼,以专业的角度深度剖析,呈现最权威精彩的婚礼内幕。

We invite the world's most authoritative wedding planners, wedding photographers, banquet designers to provide the readers with worldwide hotspots, comprehensive wedding knowledge as well as professional wedding counseling, to create high-profile weddings of style and uniqueness, also to offer practical and meticulous guidance. Through professional point of view and in-depth analysis, our exclusive articles provide the most wonderful and also the most trustworthy insider stories about celebrity weddings.

- 爱的报道 Love Story
独家国际婚尚典范报道,全球明星名流婚礼深度解析。
- 世纪婚礼 Grand Wedding
精选百年来的全球最值得关注和纪念的婚礼故事,以独特的视角深度解析,让那些经典爱情在这里永生。
- 婚礼传统 Wedding Tradition
婚礼文化的“档案馆”,带领读者了解关于婚礼的历史、演变、风俗、传说及趣闻,为婚礼习俗追根溯源。
- 创意婚礼 Wedding Ideas
由时尚新娘担任专业婚礼策划师,为读者创造最时尚、最独特的亮点婚礼,并提供专家指导。
- 真实婚礼 Wedding Show
精致婚礼的纸上纪录片,精选中外婚礼现场,示范美妙婚礼,为读者提供可借鉴的实用婚礼范本。
- 美味关系 Fantastic Banquet
汇聚全球最佳婚宴婚礼场地资源,专业建议,详细信息,为读者提供最专家的场地建议。
- 微学堂 Know How
时尚新娘婚礼文化组编辑与专家出镜,为读者详细解析婚礼从准备到实现过程中,一切你不可不知却容易忽略的细节,一切突发事件的解决方案。
- 风云人物 Pioneer
中外婚礼、婚恋行业、新婚生活方式等领域的商业领军人物报道,婚尚行业的幕后传奇。
- 造梦师 Dream Planner
讲述国际国内婚礼行业最成功的商业人物的精彩故事,以他们的成功与奋斗,带领读者了解婚礼行业的商业传奇。



爱的报道 Love Story 真实婚礼 Wedding Show 美味关系 Fantastic Banquet 创意婚礼 Wedding Ideas 造梦师 Dream Planner

我们帮助新人获得梦一般幸福的人生 WE HELP THE NEWLYWEDS TO BE AS HAPPY AS LIVING IN A FAIRY TALE

完美关系

讲述世间最动人的爱情故事, 邀请情感专家、文化名人与读者展开深度的精神层次沟通,
创新人生的理念, 帮助新婚读者踏上通往幸福完美的道路。

To create the most charismatic male presentation in the new age, represented by the most sought
after and most beloved man, to share men's emotional world and view on marriage with you.
To create the most sophisticated and elegant male court dress style with professional attitude.

新视界 New Vision

换一个角度看世界。名人、名流、明星人物的时尚婚姻方式, 和世间最感人的私家故
事分享, 为读者提供幸福智慧的生活态度, 坚持对爱的信仰。

3S夫妻 Sexy Smart Sentimental

名人幸福婚姻典范、婚姻关系示范, 呈现婚姻的吸引力, 让读者对婚姻充满希望与渴望。

公关课 EQ Class

面对开始的二人新世界, 专家支招告诉你如何成为新生活的社交专家, 获得幸福学位。

名家智囊团 Think Tank

婚姻情感名家专栏, 开启新人幸福智慧。

新娘Icon Love Happiness

名人明星新娘典范, 从她们的婚礼、婚纱、婚姻中处事方式、修养等方面解析她们如何获得幸福的, 给新娘幸福灵感。

I读I Do I Read

甄选新婚期最有价值的阅读, 通过动人的爱情故事、睿智的爱情思考、全新的人生及心灵成长故事, 与读者分享人生与情感。

小事大成 Smart Power

生活中的琐事如何变美事, 家庭社会热点如何成为你的老师, 我们为读者提供小方案大幸福。



小事大成 Smart Power

新娘Icon Love Happiness

3S夫妻 Sexy Smart Sentimental

I读I Do I Read

新视界 New Vision

新关系的智慧

PERFECT RELATIONS HIPS





新生活的修养

HAPPY LIFE & STYLE

我们帮助新人获得梦一般幸福的人生
WE HELP THE NEWLYWEDS TO BE AS
HAPPY AS LIVING IN A FAIRY TALE

幸福品位

深度考量新人婚前与新婚期需求, 为读者提供全方位的品位资讯。涵盖高格调家居装饰、高品质美食美酒、创意奢华蜜月旅行、艺术古董收藏等, 是新婚期必备时尚宝典。

We look insight into the pre-wedding and bridal needs, provide comprehensive information about style and quality for readers, covering high-style home design, delicacies and fine wines, creative and luxury honeymoon trips, artwork and antique collection, etc. We are the best choice for newlyweds style.

蜜月新概念 Honeymoon Escape

为新婚人群展示最美的蜜月时光, 提供全球最佳蜜月地建议。

蜜月酒店 Honey H World

全球最佳蜜月酒店甄选及推荐, 最权威也最有趣的蜜月出行指南。

梦想家 Sweet Home

展现优质新婚家居风尚, 为读者提供打造甜蜜爱巢的创意灵感。

爱之迷醉 Mellow Wine

中外婚宴酒单及饮品创意精选大集合, 专家为读者订制创意婚宴最佳饮品方案。

新婚礼单 Wish List

推荐当季最美新婚生活单品, 为婚礼和新婚生活提供闪亮品位之选。

甜蜜30日 Guide to the Sweet Life

城中Hot Zone, 约会活动指南, 本月即将发生的重要节日、文化事件, 最值得关注的当月艺术展、好音乐、电影、书籍推荐。



● 蜜月新概念 Honeymoon Escape

● 爱之迷醉 Mellow Wine

● 新婚礼单 Wish List

● 梦想家 Sweet Home

NOT ONLY MAGAZINE
我们提供高品质的
是无所不能的新人圣经
沟通平台

NOT ONLY ADVERTISING
具有巨大消费潜力的高价值目标人群
是绝佳的品牌营销通道
品牌营销通道

NOT ONLY MARKETING
我们将渴望变为现实
最大化分享
多元化资源

媒体优势: 我们拥有最强大的平面媒体平台及电视、网络、广播、户外等合作媒体资源。

行业优势: 我们拥有最全面的婚尚领域全产业链品牌资源。

专家优势: 我们拥有国内外婚尚领域最权威机构和最知名专家。

明星优势: 我们拥有两岸三地最一流最广泛的明星资源。

读者资源: 我们拥有最大规模最高素质的中国高端新婚人群的读者。

渠道优势: 我们拥有覆盖全国40个城市的最密集的杂志发行通路及高端展示渠道。

Media Advantage: We have the most powerful platform of print media as well as infinite resources of television, Internet, broadcast and outdoor media.

Industry Advantage: We have the most comprehensive brand resources of the wedding industry chain.

Expert Advantage: We have the most authoritative institutions and the most well-known experts from home and abroad.

Star Advantage: we have the most high-end and wide-ranging star resources of the Great China.

Reader Advantage: we have a reader group of the largest scale and best quality

Channel Advantage: we have the most intensive magazine circulation and high-end display channels that cover 40 cities in China

无可比拟
的优势
不可错过的机会
Unparalleled
advantages,
opportunities not-
to-be-missed

全方位的品牌服务策略 立体式的杂志合作展现

ALL-INCLUSIVE BRAND SERVICE STRATEGY
THREE-DIMENSIONAL ORGANIZATIONAL COLLABORATION

•婚尚服务管家

•商家认证推荐

•品牌宣传直通车

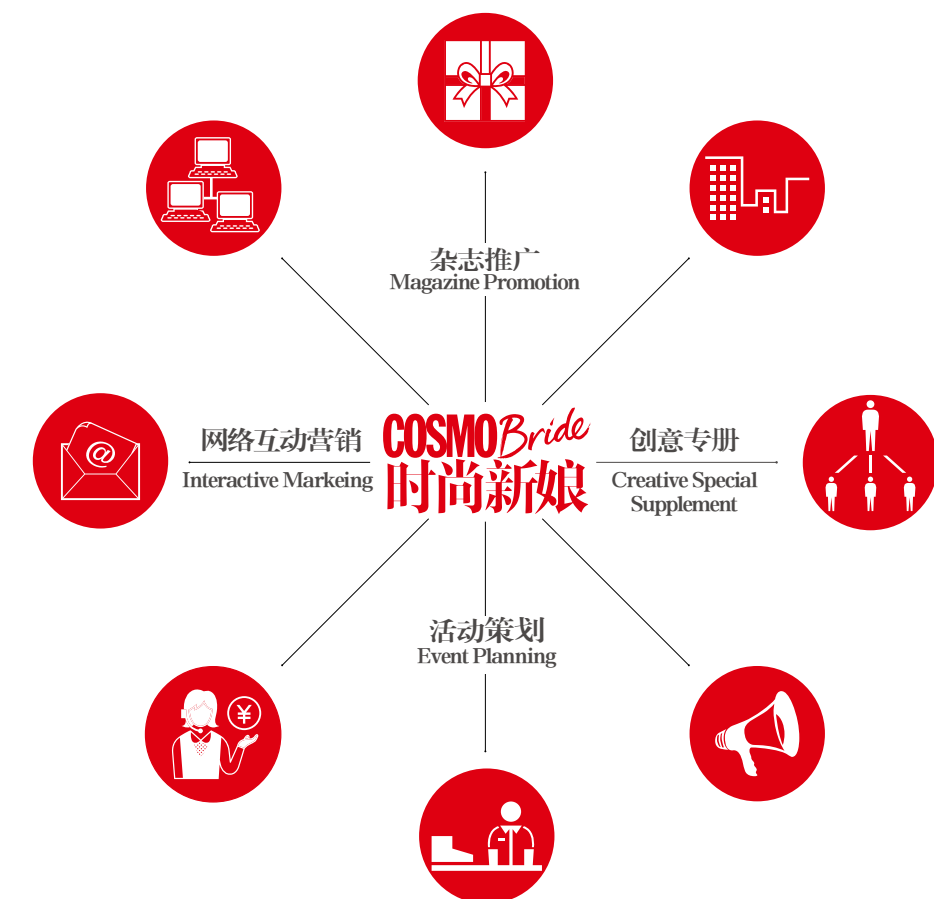
Wedding service provider

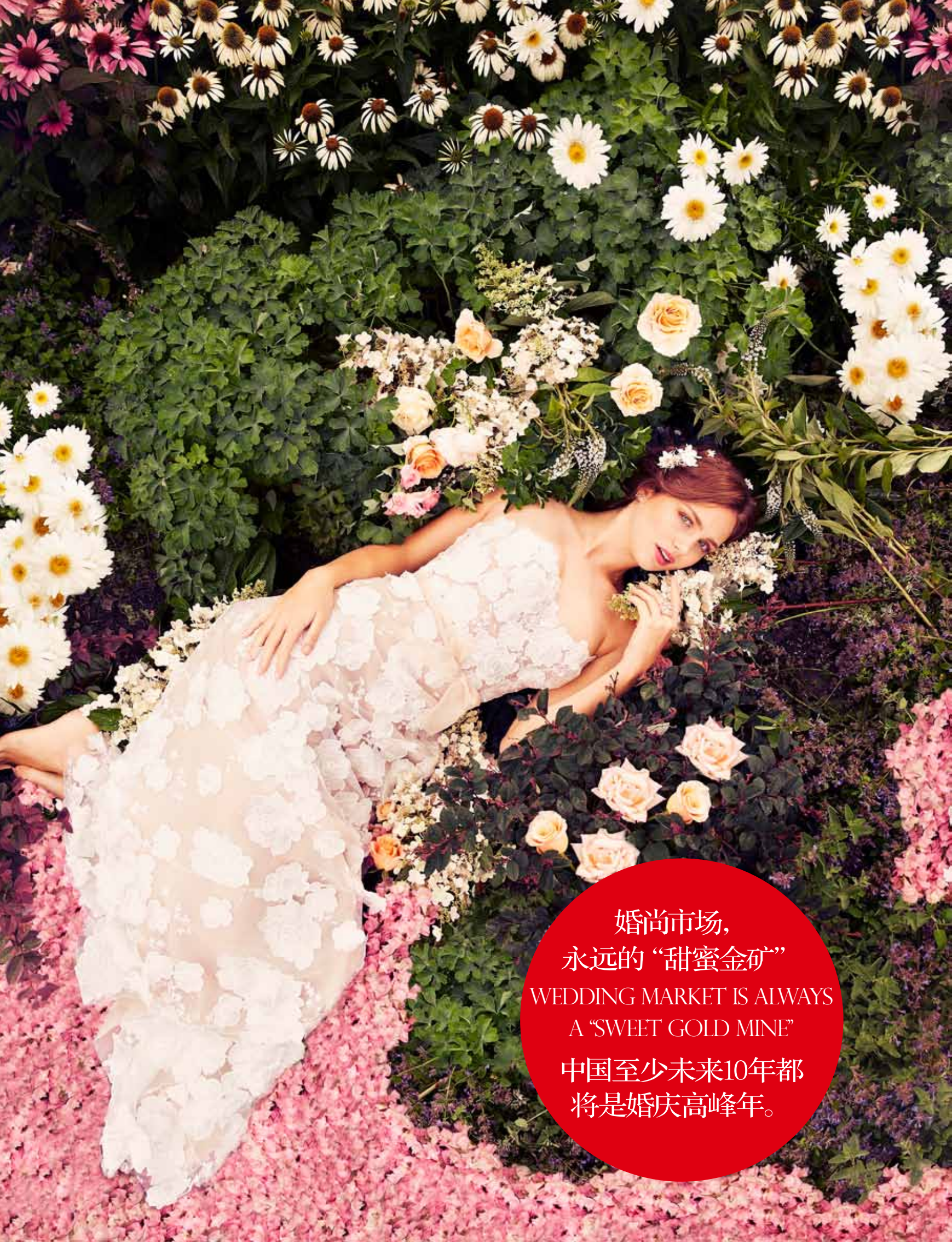
Merchats Certification and
Recommendation

Brand Promotion
Platform

整合营销 优势共享 一站式品牌策略4D合作展现

INTEGRATE MARKETING TO SHARE ADVANTAGES,
4D COOPERATIVE PRESENTATION OF ONE-STOP BRANDING.





读者优势

ELITE READERS

钟情于《时尚新娘》的女性
是最具消费能力与影响力的社会精英，
她们有良好的教育背景，崇尚优越的新婚生活，
她们是高品质生活方式的忠实拥趸，
她们处于特殊消费时期，
她们对新婚阶段品牌选择的忠诚度会持续一生，
她们更会对其周围人群的品牌选择产生极大影响力。

The ladies who love COSMO Bride are elites with the
greatest consumption capability and social influence
They have a good educational background, and dvocate luxurious
married life.
They are loyal fans of high quality life style.
As the most special period of lifetime, current selection brand will affect the
future buying behavior of them and their friends.

《时尚新娘》读者中，26~35 岁占64.3%，平均年龄27.1 岁，
具备极强的消费能力与影响力。
80% 的读者为新婚或未来1 年内计划结婚，需求决定行为，男女共同阅读，
达到最优化的有效信息传达，其中女性占90.4%。

Among COSMO Bride readers, the 26-35 years old account for 64.3% with an average age of 27.1, they have strong cosuming
power and influence. 80% of the readers are the newlyweds or planning to get married within one year. They have high
consumption requirements. Demands decide the behavior of men and women after reading together, which achieves the most
optimal and effective message delivered mainly by women account for 90.4%.

每年约 **1400** 万对新人。

拥有全新品位和时尚观的“80后、90后”，作为一个庞大的社会群体进入婚姻年龄，拉动了中国婚尚消费的强势增长。中国婚庆消费市场充满了巨大潜在商机，整个结婚消费市场发展越发强劲。婚纱礼服、婚纱摄影、婚礼服务、婚宴、珠宝首饰等行业发展日趋成熟，并与家电家具、床上用品、室内装修、房地产、汽车、银行保险等40多个关联行业逐步形成令人瞩目的婚庆产业链。

There are almost 14 million new couples per year in China, those generations of after 80s and after 90s have fresh taste and fashion concept as a large social population who are getting into the marriage age, they are indeed driving China's strong consumption growth on wedding market. China wedding market is filled in huge potential opportunities with a fast paced growth. A remarkable wedding business chain is forged by gradually matured industries as wedding dress, wedding photography, wedding services, wedding reception, jewelry and others, followed by other more than 40 related industries, such as: furniture and household appliances, bedding, interior decoration, real estate, automotive, banking and insurance industry,etc.

信息来源: 中投顾问2011.02

国内一线时尚杂志中
《时尚新娘》的读者
COSMO Bride readers

大学本科以上学历比例最高!
No.1 in bachelor degree percentage!

88.7%
企业/公司中高层管理者比例最高!
No.1 in senior manager percentage!

42.1%
海外留学与工作背景比例最高!
No.1 in overseas experience percentage!

55.7%

婚尚市场，
永远的“甜蜜金矿”
WEDDING MARKET IS ALWAYS
A “SWEET GOLD MINE”
中国至少未来10年都
将是婚庆高峰年。

《时尚新娘》， 一本“为消费而阅读，为幸福而相信” 的时尚期刊。

COSMO BRIDE: A FASHION MAGAZINE THAT
“READ FOR CONSUMPTION, TRUST FOR HAPPINESS”.

时尚新娘的读者
结婚总体平均花费达

RMB **55.6** 万

COSMO BRIDE READERS
AVERAGE WEDDING SPENDING
IS RMB 556,000.

结婚人数递增数据:

NUMBERS OF WEDDING COUPLES (MILLION):

2009年	2010年	2011年	2012年	2013年
1145万对	1200万对	1400万对	1400万对	1600万对

读者峰值消费:

READERS CONSUMPTION ANALYSIS:

装修花费 30万元以上——57.6%
婚宴花费 20万元以上——49.6%
蜜月花费 10万元以上——45.3%
婚戒花费 10万元以上——38.5%
珠宝腕表花费 8万元以上——26.4%
礼服花费 5万元以上——34.8%

婚庆市场消费递增数据:

CONSUMPTION CAPABILITY OF WEDDING MARKET
(RMB, BILLION):

2009年	2010年	2011年	2012年	2013年
1500-2000亿	2000-3000亿	3000-4000亿	5000-6000亿	7000-8000亿

Average cost on decoration is above RMB 300,000 ——57.6%
Average cost on wedding reception is above RMB 200,000 ——49.6%
Average cost on honeymoon is above RMB 100,000——45.3%
Average cost on wedding rings is above RMB 100,000——38.5%
Average cost on jewelry and watches is above RMB 80,000——26.4%
Average cost on dresses and suits is above RMB 50,000——34.8%



发行优势

EFFECTIVE DISTRIBUTION

专业及多样化的特殊渠道

Professional And Diversifying Channels

集团发行优势:

Advantages of group coordinated release:

- 全国一二线城市拥有专属的海报亭, 进行品牌宣传与强势推广。
Large Poster Hundreds of book stands support large posters (Dongdan, Xidan and CBD in Beijing,also Huaihai Road and Nanjing West Road in Shanghai, etc.)
- 巨幅海报位 全国各地有数百个书报亭常年固定巨幅海报位强势推广(北京东单、西单、CBD 商圈, 上海淮海路、南京西路等)。
Hundreds of book stands support large posters (Dongdan, Xidan and CBD in Beijing,also Huaihai Road and Nanjing West Road in Shanghai, etc.)
- 集团联合出样 上海300个东方书报亭, 拥有时尚集团联合出样。
Cooperated Release The 300 Oriental book stands in Shanghai show Trend Group image to branding to the public in dedicated regions with updated information of the brand.
- 全国近20个一线城市机场书店及贵宾区, 信息传达中外精英人群。
Displays in airport book stores and VIP area of nearly 20 first-tier cities in China to deliver information to domestic elites and international elites.
- 全国130 多个家乐福等大型超市可常年为《时尚新娘》自控自主排他性促销活动和联动宣传推广。同样, 为想打开卖场渠道的广告客户提供买赠和海报宣传的途径。
Over 130 Carrefour supermarkets could arrange promotional events for COSMO Bride nationwide, also provide advertisers more marketing channels by gifts and posters.
- 位于繁华商圈的7-11超市销售, 占有了强势的宣传终端。
7-11 Located in CBD, 7-11 hold the cutting edge as promotion terminals.
- 新增二维码发行、网络书店发行和移动终端订阅, 将成为全新的读者购买渠道。

特殊渠道优势:

Advantages of special channels:

第一时间传达最新品牌讯息
每月触达高端消费人群

Deliver the latest brand information to the public ASAP
(Reach high-end consumer groups of 4 million every month)

400万

- 10大酒店集团的加盟, 超过30家5星级酒店公共区域摆放, 以及高档会所餐厅的展示, 为《时尚新娘》的国际品质提供了最优质高端的展示渠道。
Hotel Display Displays in different hotels from ten hotel groups to enforce COSMO Bride's high quality of distribution.
- 北上广超过200家婚纱礼服定制店杂志及展架摆放, 覆盖高端消费群体。
Displays in nearly 200 tailor-made wedding dress shops to cover highend clients.
- 北上广超过180家高端影楼杂志及展架摆放, 直接触及专业人群和新婚人群。
Displays in nearly 180 high-end photography studios to reach professionals directly.
- 品牌活动沙龙等多样活动现场订阅高端礼品相送。
High-end gifts for on-spot subscription in various events including brand promotion, salon, etc.
- 新开发北京、上海、广州等重点城市星巴克店内展示。每月补货8次。
Displays in Starbucks stores newly developed in Beijing, Shanghai, Guangzhou and other cities with eight replenishments per month.
- 国际珠宝品牌店面展示超过70家。
More than 70 exhibitions in international jewelry stores.
- 针对专业渠道, 比如策划公司、婚尚机构的定点零售及集团购, 将掀起专业读者带动消费方式的新风潮。
New consuming style led by professional readers through targeted sale in special channels like planning firms and wedding institutions.





多元化杂志推广合作形式

DIVERSIFIED WAYS OF PROMOTION AND COOPERATION



杂志推广 Magazine promotion

- 1. 封面合作:**
封面故事拍摄, 以明星效应带动品牌形象。
- 2. 视觉大片合作:**
艺术创作将品牌与产品的宣传推向极致。
- 3. 栏目深度合作:**
量身定制的连载冠名专辑, 传播品牌文化。
- 4. 人物专访:**
名人体验、专家访谈。
- 5. 产品配合:**
直观介绍、类比介绍, 配合应季市场推广活动。

- 1.Cover story, cooperate with celebrities to increase the brand's image.
- 2.Vision shoots: Art creation will maximize the brand and product expansion.
- 3.Serialized Signed Columns: Column cooperation introduces the brand culture and gives the readers deeper impression about the brand.
- 4.Interviews: celebrity experience, expert interview.
- 5.Product coordination: direct introduction, comparative introduction, supported by seasonal marketing and promoting events.



产品推介

Product promotion and introduction
(direct introduction, or comparison with other products)



大片拍摄

Interview of people
star interview, Celebrity experiences



创意专册

Creative Special Supplement

更多创意 更多选择 婚尚红宝书
订制模式4期
(100真爱全球誓言1 新娘美妆1 婚纱礼服1 珠宝腕表1)

- 2月——100真爱全球誓言特刊
- 3月——新娘美妆特刊
- 4月——婚纱礼服特刊
- 6月——珠宝腕表特刊
- 10月——纪念刊增刊(男士版)
- 12月——特刊合订本
- February——100 True Love Valentine's Day Special Issue
- March——Spring Wedding Book(wedding list, beauty and skin care)
- April——House & Tourism Special Issue
- June——Jewelry & Watch Special Issue
- October——Memorial Issue Supplement
- December——Christmas Special Issue



专刊别册

Product promotion and introduction
(direct introduction, or comparison with other products)



特殊形式

Interview of people
star interview, Celebrity experiences



定制相框



定制美甲贴



天猫搜索



品牌传播最大化

MAXIMIZATION OF
BRAND PROMOTION

国际国内顶级资源联动

First-class resource correlation from home and abroad

全媒体营销立体通路

Three dimensional channels of all-media marketing

时尚新娘全媒体

拥有华语圈最大的新婚人群用户
建立共享互动个性化婚尚生活社区

All-media COSMO BRIDE CHINA

With the largest newlyweds user group in the Chinese community
To establish a wedding & life style community of sharing, interaction and individualization

全球华语婚尚服务平台

CHINA LEADING TRENDS PLATFORM

定位目标 Target

网站:

国际国内一手婚尚资讯发布平台
中国新人必看的高端婚庆网站
精准的婚尚品牌客户信息传递平台
Publishing platform for the latest wedding information from home and abroad
Best choice as high-end wedding website for Chinese newlyweds
Delivery platform for the most accurate Wedding brand and customer information



移动终端:

手机版/Ipad版-最精美实用的婚礼电子全书。
Mobile terminals: Mobile / Ipad version - the most exquisite and practical wedding electronic dictionary.



电子商务:

时尚新娘精品店, 最具创意理念的婚尚产品线上销售平台。
E-commerce: COSMObride boutique, the most creative online platform to sell wedding products.



我们独有的**全媒体**营销模式

——让品牌ROI达到

1:100



传播国际婚尚潮流

打造品牌领军形象最权威的产业联盟

TRENDSETTER FOR INTERNATIONAL WEDDING STYLE
TO BUILD THE TOP BRAND IMAGE FOR THE MOST
AUTHORITATIVE INDUSTRY ALLIANCE

亚洲最明星级 婚尚盛典

《时尚新娘》婚尚盛典

触达人群:
全国

6000万人

reaches 60 million Chinese people

COSMOBRIDE婚尚盛典是全球唯一的婚尚颁奖盛典; 倡导让婚尚消费成为一种时尚
COSMOBRIDE婚尚盛典旨在盘点中国婚尚产业; 引领国际婚尚潮流; 彰显婚尚消费原动力
COSMOBRIDE婚尚盛典将帮助塑造婚尚品牌影响力; 提升婚尚品牌市场认知度与美誉度
COSMO Bride Awarding Ceremony is the only awarding ceremony for wedding industry in the world,
pushing forward the wedding consumption into a fashion;
COSMO Bride Awarding Ceremony is designed to help the Chinese wedding industry take the leading
position in the world while stimulating the original force of wedding consumption; and
COSMO Bride Awarding Ceremony helps build influence for wedding brands and increase their fame
and recognition by the market.



最有指向性的受
众消费群体
最具有话题影响力的活动
最睿智的品牌植入

Direct Target group
Talking Point
Brand implantation

中国婚尚界最有份
量的评委团队
业内最具权威的评奖细则
国际化的婚尚品牌活动

The most authoritative judges
from Chinese wedding industry
The most authoritative rules
International wedding brand event

联动优质企业及个人 **200家**
correlated with 200 high-grade companies and individuals

婚尚联盟

成为高端婚尚专业人士获取重要决策
依据的第一平台。

成为婚尚消费人群获取消费指导信息
的第一途径。

The best platform for high-end wedding
professionals to obtain key information
for important decisions

The best channel for wedding consumers
to obtain consuming guidance and
information

联动行业企业 **1000家**
1000 industry enterprises involved

认证体系

《时尚新娘》婚尚认证体系由《时尚新娘》婚尚联盟制定并评选认证品牌, 致力于产业促进和社会服务, 尊重并维护创作者的知识产权, 高度重视行业品牌建设和人才培育, 评选中国顶级婚尚品牌及优秀个人, 为中国新人提供最值得信赖的婚尚消费选择指导, 推动行业国际化优质化发展。

The COSMO BRIDE Certification system is built by the COSMO BRIDE wedding alliance, which is aimed to select the best certificated brands, to advance the industry development and social service, to respect and protect the intellectual property rights of creators, to prioritize industry branding and personnel training, to select China's top wedding brands and best individuals, to provide the most trustworthy consumption guidance for Chinese newlyweds, and also to advance internationalization and improvement of the whole industry.



营销幸福文化的深度创意， 分享顶级婚尚团队的绚丽精彩！

TRENDSETTER FOR INTERNATIONAL WEDDING STYLE
TO BUILD THE TOP BRAND IMAGE FOR THE MOST AUTHORITATIVE INDUSTRY ALLIANCE

1.100真爱全球誓言 触达人群: 全国 3000万人 audience: 30 million nationwide

高端定制海外婚礼/蜜月产品，倾力为新人打造，100新人100目的地，最顶级的婚礼策划机构、最专业的海外旅行机构、最专业的拍摄团队贴身服务。
100 global vows of true love
High-end bespoke overseas wedding/honeymoon products, 100 destinations for 100 pairs of newlyweds, the best wedding planner, the most professional overseas travel agency, and personal service from the most professional shooting team.



2.中国国际婚时装周 ——时尚新娘婚尚日 触达人群: 全国 1000万人 audience: 10 million nationwide

整合中国一线婚纱品牌，建立中国顶级婚纱阵营，打造亚洲最时尚的婚纱秀场。
COSMO BRIDE Bridal Week
To integrate china's first class wedding dress brands, to build up the top wedding dress camp, and to create the most stylish wedding show in Asia



3.城市婚尚巡展 触达人群: 150万人 audience: 1.5 million nationwide

中国十大发达城市的高端婚尚发布，传播国际婚尚潮流，打造品牌领军形象。酒店、商场、影院展示《时尚新娘》主形象，可同时体现投放客户品牌信息内容。
City Tour exhibition
To release high-end wedding information in china's top 10 cities, to spread the international wedding trends, and to build the top brand image.
Major image of stylish brides and client brand information displayed in hotels, shopping malls and cinemas at the same time.





触达人群
3000
万/月

推广渠道

MARKETING PROMOTION

市场特殊推广渠道

Marketing Promotion Brand Alliance

全国近100家婚纱礼服定制店杂志及展架摆放，覆盖高端消费群体。
全国近160家高端影楼杂志及展架摆放，直接触及专业人群。
全国50家高端婚礼策划公司，直接面向新婚人群消费者。

2013年《时尚新娘》特殊渠道	
重点推广渠道客户(全国连锁店面)	
类别	数量/家
婚纱摄影	64
婚纱礼服	58
普通渠道客户(全国30个重点城市)	
婚纱摄影	143
婚纱礼服	70
婚礼策划	65
共计: 400	

通过6年的积累,《时尚新娘》已经初步在全国范围内建立起其独有的婚尚品牌联盟推广渠道,可为合作客户在全国范围内进行有针对性的商业品牌推广活动,直接并且有效地触达到每一位消费者。

The magazine and display rack placement in nearly 100 wedding dress custom shops in the country, covers high-end consumer groups.
The magazine and display rack placement in nearly 160 high-end photo studios in the country, directly reaches professional crowds.
As many as 50 high-end wedding planning companies in the country directly serve for newly-married consumers.

With 5 years of accumulation, Cosmo Bride has initially established its unique nationwide promotion channel of wedding brand alliance, which can carry out targeted commercial brand promotion activities for cooperative customers in the country, thus having a direct and effective touch with every consumer.

市场全媒体推广渠道

Marketing Promotion Media Alliance

- 1)《时尚新娘》微博、杂志和网站**
以最快的速度发布最新最时尚的婚尚资讯

2)深度合作媒体网站
门户网站: 新浪网、搜狐网、网易、腾讯、MSN、YOKA时尚网等
视频网站: 优酷、土豆、酷6等
平面
南都报、新京报、周末画报、精品购物指南等
电视、广播
CCTV、BTV、旅游卫视

3)常规合作媒体网站
凤凰网、人人网、爱结网、开心网、世纪佳缘、百合网、喜事网等
平面
中国日报、环球时报、北青报、北京晚报、外滩画报、大周末等
电视、广播
湖南卫视、CRI、CNR

4)户外
公交站亭、商场外墙
LED、触动传媒、分众传媒

5)新媒体
微博、微信、IPAD
- 1) Weibo、Magazine and internet of COSMO Bride
Releasing the newest wedding information as soon as possible.

2) Depth Cooperation Media
Internet Media
Web Portals
Video Website
Print Media
Nanfang Daily、the Beijing News、Modern Weekly、Lifestyle, etc.

TV
CCTV、BTV, etc.

3)Conventional Media
Internet Media
Ifeng.com、renren.com、kaixin001.com, etc.

Print Media
China Daily、Global Times, etc.

Radio
CRI、CNR, etc.

4) Out Doors
Bus stop, Shopping Mall, Taxi, Office Building.

5) New Media
Weibo、Wei Xin、Ipad



广告价格

PRICE OF ADVERTISEMENTS

类别 Category	版位 Position	价格 Rate
荣誉合作 Cooperating	封面独家合作 + 内文4P Cover exclusive cooperation + 4P feature coverage	660,000
	封面内折4P Front Cover Gatefold 4 P	1,320,000
招标版位 Special Pages	封底折页 Back Cover Gatefold	1,100,000
	封面外折2P Front Cover Gatefold 2 P	1,056,000
	全书珠宝/化妆品/时装第一跨页 First Spread Page of Jewelry/Cosmetic/Dress	770,000
	全书珠宝/化妆品/时装第二跨页 2nd Spread Page of Jewelry/Cosmetic/Dress	748,000
	全书珠宝/化妆品/时装第三跨页 3rd Spread Page of Jewelry/Cosmetic/Dress	715,000
	封底 Back Cover	605,000
	封三跨页 Last Spread Page	506,000
	封三 Inside Back Cover	396,000
杂志前1/2 Pages within 1/2 of the Magazine	目录前跨页 Spread Page before Content	660,000
	卷首页旁页 Full Page Facing Editor's Letter	495,000
	目录旁页 (“婚尚关键词” 前) Full Page Facing Content(before Wedding Key Word)	462,000
	专栏旁页 Full Page Facing Columns	418,000
	1/3版权页 1/3 Copyright Full Page	220,000
	版块封面左手页(时装珠宝/美妆/创意婚礼/新关系新生活) Left Cover Page of Section of Dress & Jewelry/ Cosmetic/Creative Wedding/New life	275,000
	时装珠宝版块内页 Full Page of Dress & Jewelry Section	220,000
	时装珠宝版块跨页 Spread Page of Dress & Jewelry Section	418,000
	美妆版块内页 Full Page of Cosmetic Section	220,000
	美妆版块跨页 Spread Page of Cosmetic Section	418,000
杂志后1/2 Pages in the Rest of 1/2 of the Magazine	创意婚礼版块内页 Full Page of Creative Wedding Section	187,000
	创意婚礼版块跨页 Spread Page of Creative Wedding Section	352,000
	新关系新生活版块内页 Full Page of New Life Section	165,000
	新关系新生活版块跨页 Spread Page of New Life Section	275,000
	1/2版内页 1/2 Full Page	132,000
	1/3版内页 1/3 Full Page	99,000

广告软文

● 制作费将依据于客户的工作单要求,可能发生的成本会来自于照片拍摄、版面设计、字体排列和印刷打样。所有的费用以促销广告开出发票为标准。
期限: 所有促销信息必须在发布前30日准备完毕。
备注: 促销广告页必须标注 “Promotion” 印记。
指定投放位置需要加付指定费: 20, 000/页

ADVERTORIAL

● Production cost come from the order possibly in photography shooting, layout design, font editing and print sample. All cost base on final invoice.
Deadline: all promotion information must be submitted 30 days prior to publication day.
Remarks: the promotion information must be marked as ‘Promotion’ on the page
Additional charge for dedicated placement: RMB 20,000 per page

常规折扣: 9折 Discounts: 10%Off	
累计折扣: Accumulative Discounts	
15%Off	全年投放2-4期, 享受85折 15% Discounts for 2-4 issue per year
20%Off	全年投放5-8期, 享受8折 20% Discounts for 5-8 issue per year
25%Off	全年投放9期以上, 享受75折 25% Discounts for 9 issue and above
30%Off	年单投放400万以上, 享受7折, 另附赠10%价值之内容 30% Discounts for RMB 4 million or above annual contract, with 10% advertorials

新媒体 NEW MEDIA

微博、微信、IPAD
Weibo、Wei xin、Ipad



网站广告价格 WEBSITE PRICE OF ADVERTISEMENTS

位置	板块/栏目	形式	尺寸 (宽高像素)	格式	价格 (元/天)
首页	矩形大焦点	焦点图(市场活动)	458*288	gif,jpg	38,000
		焦点图(明星)	458*288	gif,jpg	38,000
		焦点图(幸福造梦师)	458*288	gif,jpg	38,000
		焦点图(Tmall旗舰店)	458*288	gif,jpg	38,000
	本期杂志	栏目旁焦点图	144*191	gif,jpg	20,000
	市场活动	栏目旁焦点图	138*194	gif,jpg	20,000
	大片花絮	栏目旁焦点图	94*80	gif,jpg	20,000
	品牌动态	焦点图+焦点文字	134*89	gif,jpg	26,000
	品牌动态	文字链	< 15字		6,000
	#	侧栏擎天柱	80*220	gif,jpg,swf	50,000
	#	顶部通栏	940*90	gif,jpg,swf	38,000
	#	第一通栏	940*90	gif,jpg,swf	30,000
	#	第二通栏	940*90	gif,jpg,swf	25,000
	#	全屏缩放, 顶部下移广告(全屏) 5秒后消失	<100K	Jpg,Flash	180,000
板块/栏目 首页	#	1/2屏缩放, 导航条下移广告(1/2屏) 10秒后消失	<100K	Jpg,Flash	100,000
	#	顶部通栏	940*90	Gif,jpg,swf	25,000
	#	焦点图	805*247	gif,jpg	25,000
	#	第一通栏	940*90	gif,jpg,swf	20,000
	#	焦点文字	< 15 words		9,000
	#	侧栏擎天柱	80*220	gif,jpg,swf	30,000
内容页	#	顶部通栏	940*90	gif,jpg,swf	18,000
	#	侧栏擎天柱	80*220	gif,jpg,swf	25,000





广告刊登须知

付账期限: 上市前15天付款。本刊的上市出版日期详见广告操作表。
本刊有权根据编辑内容需要安排广告版面。
全部广告须经本刊审查, 本刊有权拒绝任何涉嫌违反中国有关法律法规、国家政策及有关主管部门相关要求的广告。
广告客户需按中国《广告法》规定交验有关证件。
广告客户需按本刊要求按时提供正确尺寸的广告四色印刷用菲林和彩色打样及相应电子文件。
广告客户须确保其雇员或广告代理公司向本刊提供的广告图文资料不侵犯他人任何权利, 并须对这些广告图文资料引发的所有侵权(包括侵犯知识产权和诸如肖像权的人身权)和任何对法律的违反承担全部责任, 在任何因此发生的纠纷、诉讼或类似法律程序中承担全部责任与费用(包括但不限于律师费)。
广告客户、其雇员或广告代理公司提供的广告图文资料若有错误, 本刊概不负责。任何广告图文的修改须在上市日至少20天前书面提交, 否则将不予接受。
物料延迟交送: 对已经预约版位却未在规定的广告截稿期内提交物料的广告客户, 本刊有权重复使用前一期的广告样稿, 广告客户需按原签约价格支付全额广告费。
本刊在广告刊出后有权处置广告资料, 如需收回该部分资料, 广告客户或广告代理公司必须在提交广告物料时书面告知本刊, 在尽量妥善保管的前提下, 若广告资料遗失或损坏本刊概不负责。
所有广告均须在广告画面中标明健康/卫生批号以及其他所需的证明文号。
所有软文须在页角上方标注“Promotion”字样。

TERMS AND CONDITIONS

Payment deadline: 15days prior to publication day, publication dates please see AD deadline sheet in details.
COSMO Bride has right to arrange Ad layout according to content.
All Ad must be reviewed by the magazine and rejected if any content against any related Chinese laws and regulations.
Advertisers must submit all certificates according to Advertising law of China.
Advertisers must provide fine four colored film materials and sample and related electrical documents.
Advertisers must ensure that its employees or advertising agency providing advertisements to Other graphic material does not infringe any rights of others, and graphic information to be caused by these ads all tort (including infringement of intellectual property rights and personal rights such as the portrait) and Any violation of the law to bear full responsibility, so the occurrence of any dispute, litigation or similar proceedings to assume full responsibility and expenses (including but not limited to attorneys' fees).
Advertisers or t agencies or their employees to provide advertising and graphic material for any errors, this issue is not responsible by the magazine. Any revised graphic on advertisement must be submit officially at least 20 days before the issuing date, otherwise it will not be accepted.
Delayed delivery of materials: the Magazine has the right to repeat original edition of last issue if advertisers miss out the reserved placement because delayed delivery of materials, and the advertisers must be charged by full advertising fee.
The magazine has right to dispose advertising materials after published. The advertiser or advertising agency ask for having advertising materials back must be submitted on papers to the magazine. The magazine is not responsible for any lost and damages.
All advertisement must be indicated supporting document numbers in the Ad layout.
All advertorials must be marked by ‘Promotion’ at page corner

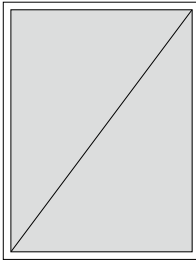
撤销条款

已经正式确认的特殊版位订单的撤销期限(见广告价格表中特殊版位规定, 违约金基于相关版位约定的广告费计):
提前6个月书面提交撤销通知, 须支付50%取消费。
提前3个月书面提交撤销通知, 须支付70%取消费。
提前2个月书面提交撤销通知, 须支付100%取消费。
出刊前2个月内不接受任何撤销要求。
撤销已确认的普通版位(即特殊版位外的广告版位)订单需至少提前2个月书面提交撤销通知, 否则仍须支付该版位约定广告费50%的取消费。
如果广告客户或广告公司取消原订单的任何一部分, 一切原订价格和广告位置将予以作废。

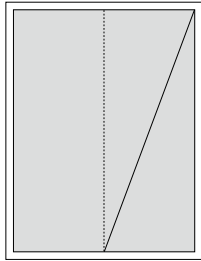
CANCELLATION POLICY

Cancellation deadline of confirmed special Ad (please see regulations of AD rate sheet in details)
Cancellation in writing made 6 months prior to issue date will be subject to a charge of 50%
Cancellation in writing made 3 months prior to issue date will be subject to a charge of 70%
Cancellation in writing made 2 months prior to issue date will be subject to a charge of 100%
Any cancellation request 2 months prior to issue date is not accepted.
Cancellation for regular ad placements (non-Special AD) must be submit information in writing 2 months prior to the issue date, otherwise will be subject to a charge of 50%
If advertisers or agencies cancel any part of the original order, the original rate and entirely original placement will be cancelled.

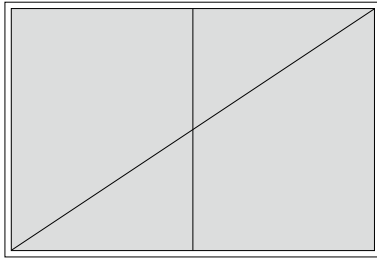
广告技术数据 TECHNICAL DATA OF ADVERTISEMENTS



全页尺寸 Full Page Trimmed Size
(300mm x 230mm)
全页出血尺寸 Full Page Bleed Size
(310mm x 240mm)



竖半版尺寸 Vertical Half Page Trimmed Size
(300mm x 115mm)
竖半版出血尺寸 Vertical Half Page Bleed Size
(310mm x 125mm)



跨页尺寸 Spread Page Trimmed Size
(300mm x 460mm)
跨页出血尺寸 Spread Page Bleed Size
(310mm x 470mm)

广告操作表 AD DEADLINE

月份 Month	常规广告合同截止日 Regular AD Due	特殊形式广告物料截止日 Special AD Due	软文物料截止日 Advertorial Due	资讯截止日 News Due	读者俱乐部截止日 Club Promotion Due	广告菲林截止日 AD Material Due	出版日 Issue Date
1月 Jan.	2013-11-10	2013-11-20	2013-11-15	2013-11-20	2013-11-20	2013-11-28	2013-12-15
2月 Feb.	2013-12-10	2013-12-20	2013-12-15	2013-12-20	2013-12-20	2013-12-28	2014-1-15
3月 Mar.	2014-1-10	2014-1-20	2014-1-15	2014-1-20	2014-1-20	2014-1-28	2014-2-13
4月 Apr.	2014-2-10	2014-2-20	2014-2-15	2014-2-20	2014-2-20	2014-2-28	2014-3-15
5月 May.	2014-3-10	2014-3-20	2014-3-15	2014-3-20	2014-3-20	2014-3-28	2014-4-15
6月 Jun.	2014-4-10	2014-4-20	2014-4-15	2014-4-20	2014-4-20	2014-4-28	2014-5-15
7月 Jul.	2014-5-10	2014-5-20	2014-5-15	2014-5-20	2014-5-20	2014-5-28	2014-6-15
8月 Aug.	2014-6-10	2014-6-20	2014-6-15	2014-6-20	2014-6-20	2014-6-28	2014-7-15
9月 Sep.	2014-7-10	2014-7-20	2014-7-15	2014-7-20	2014-7-20	2014-7-28	2014-8-15
10月 Oct.	2014-8-10	2014-8-20	2014-8-15	2014-8-20	2014-8-20	2014-8-28	2014-9-15
11月 Nov.	2014-9-10	2014-9-20	2014-9-15	2014-9-20	2014-9-20	2014-9-28	2014-10-15
12月 Dec.	2014-10-10	2014-10-20	2014-10-15	2014-10-20	2014-10-20	2014-10-28	2014-11-15

特殊形式广告 SPECIAL SIZE AD :

特殊形式广告包括但不限于特殊尺寸和特殊工艺, 如折页、插页、广告别册、多页广告、特殊印刷和特殊纸张等。特殊形式广告的订单须根据制作工艺单独协商价格及另行签署正式合同。
特殊形式广告须经提前协商以保证其技术上的可行性及最终印刷效果。

Special AD including but not limited to special size and special requirements like folds, inserts, supplements, multipage Ad, special print and special page, etc.

Special Ad order should be re-negotiated the price according to technics and sign an independent contract.

Special Ad order should be negotiated in advance to assure the feasibility of technics and print results.

广告操作要求AD TECHNICAL REQUIREMENT:

请按时提供正确尺寸的广告四色印刷用菲林和彩色打样(传统打样或数码打样)及相应电子文件。电子文件精度不低于300dpi。

印刷方式: 采用4色轮转印刷

印刷网线: 175线/英寸

出血尺寸: 上下左右各5mm

Provide the right size materials and colored sample (traditional sample and digital sample) and relevant electrical documents. E-doc > 300 dpi.

Four Color Printing

Printing Screen Line: 175

Bleed Size: 5mm at each side

精英团队 创新服务

ELITE TEAM SERVICE

北京蒙斯通广告有限公司

Hot Line: (010)65895237 FAX: (010)65871888

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